

# CNBC digital flyers

Created of in-house use, these flyers for a series of different corporate events would be dispersed digitally in various platforms.

Being internal, these pieces had more room to bend the corporate brand guidelines, but still had to incorporate certain elements like Gotham fonts, to still invoke the company's voice. Textures, imagery, & unique color palettes were thereby used to make each distinct & convey to the viewer the topic & tone of each event.



PB





A CONVERSATION WITH  
**CHELSEA BRAY**

Health Coach, Mom, & Author of  
"ADVENTURES DOWN  
AUTISM AVENUE:  
A TRIP TO THE FARM"

JOIN US ON TEAMS  
TUESDAY, APRIL 22  
12:30P-1P

MyAbilities  
Network  
@NBCUniversal

JOIN US FOR TWO EVENTS ON  
**TUESDAY, JULY 8**  
WITH INVICTUS BAKERY!  
OPEN TO ALL NBCU EMPLOYEES

**12PM  
VIA TEAMS**

Learn the history of bakery  
and how it supports people  
on the autism spectrum

**12PM - 2PM  
OUTSIDE THE DISH CAFE**

Meet the bakers  
and purchase tasty treats!

MyAbilities  
Network  
@NBCUniversal

INVICTUS  
Bakery

**SITUATIONAL  
AWARENESS**  
AND ACTIVE SHOOTER TRAINING

**SIGN UP NOW!**  
NOV 19, NOV 26, DEC 5, OR DEC 11  
900 SYLVAN AVE, ENGLEWOOD CLIFFS, NJ  
2ND FLOOR, SOUTHEAST CORNER (OPEN SPACE)

PLEASE CONTACT [SABRINA.WEISBROT@NBCUNI.COM](mailto:SABRINA.WEISBROT@NBCUNI.COM)  
FOR ANY QUESTIONS

WE ENCOURAGE ALL EMPLOYEES TO ATTEND  
TO REGISTER, PLEASE [CLICK HERE](#)

**NBCUniversal**

**YOU'RE INVITED**

**THE  
HAPPIEST HOUR**

In recognition of Summer  
birthdays and work anniversaries

**THURSDAY  
AUGUST 14<sup>TH</sup>  
3 PM ET** | **THE  
MARKETING  
CORNER**

CNBC

**YOU'RE INVITED**

**APPRECIATION  
LUNCH  
CELEBRATION**

In recognition of February birthdays  
and work anniversaries

**TUESDAY  
FEBRUARY 13<sup>TH</sup>  
12:00-1:00 PM** | **SQUAWK BOX  
CONFERENCE  
ROOM**

CNBC

