CNBC digital flyers

I created flyers for a series of different corporate events that would be dispersed digitally in various platforms.

Being internal, these pieces had more room to bend the corporate brand guidelines, but still had to incorporate certain elements like Gotham fonts, to still invoke the company's voice. Textures, imagery, & unique color palettes were thereby used to make each distinct & convey to the viewer the topic & tone of each event.

Photoshop | Illustrator | InDesign

@bat_pier
Patrick
CNBC
JOIN APA@EC TO CELEBRATE
LUNAR NEW YEAR
YEAR OF THE SNAKE
LUNCH WILL BE SERVED
LIVE LION DANCES
RAFFLES

JOIN APA@EC TO CELEBRATE
CNBC
LUNAR NEW YEAR
YEAR OF THE SNAKE

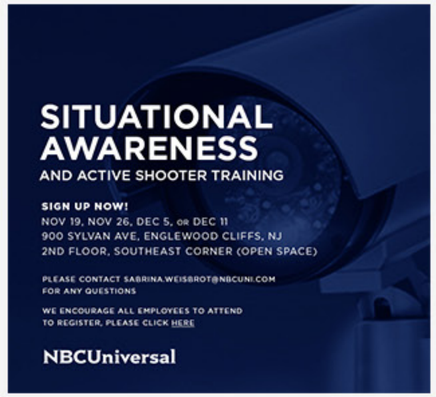
@bat_pier
Patrick
CNBC
JOIN APA@EC TO CELEBRATE
LUNAR NEW YEAR
YEAR OF THE SNAKE
LUNCH WILL BE SERVED
LIVE LION DANCES
& RAFFLES
EAST LOBBY
WED, JAN 29
11:30A-1:30P

CNBC
JOIN APA@EC TO CELEBRATE
LUNAR
NEW YEAR
YEAR OF THE SNAKE
LUNCH WILL BE SERVED
LIVE LION DANCES
& RAFFLES

Email
18:45
Miranda Owens
Today's meeting summary
YOU'RE INVITED
THE HAPPIEST HOUR
In recognition of Summer birthdays and work anniversaries
THURSDAY AUGUST 14TH 3 PM ET
THE MARKETING CORNER
10:32
Lionel Burke
Hi, are you at your workplace?

A CONVERSATION WITH
CHELSEA BRAY
Health Coach, Mom, & Author of
"ADVENTURES DOWN AUTISM AVENUE: A TRIP TO THE FARM"
JOIN US ON TEAMS
TUESDAY, APRIL 22
12:30P-1P
MyAbilities Network

JOIN US FOR TWO EVENTS ON
TUESDAY, JULY 8
WITH INVICTUS BAKERY!
OPEN TO ALL NBCU EMPLOYEES
12PM
VIA TEAMS
Learn the history of bakery and how it supports people on the autism spectrum
12PM - 2PM
OUTSIDE THE DISH CAFE
Meet the bakers and purchase tasty treats!
MyAbilities Network
INVICTUS Bakery


SITUATIONAL AWARENESS
AND ACTIVE SHOOTER TRAINING
SIGN UP NOW!
NOV 19, NOV 26, DEC 5, or DEC 11
900 SYLVAN AVE, ENGLEWOOD CLIFFS, NJ
2ND FLOOR, SOUTHEAST CORNER (OPEN SPACE)
PLEASE CONTACT SABRINA.WEISBROT@NBCUNI.COM FOR ANY QUESTIONS
WE ENCOURAGE ALL EMPLOYEES TO ATTEND
TO REGISTER, PLEASE CLICK HERE
NBCUniversal

YOU'RE INVITED
THE HAPPIEST HOUR
In recognition of Summer birthdays and work anniversaries
THURSDAY AUGUST 14TH 3 PM ET
THE MARKETING CORNER
CNBC

YOU'RE INVITED
APPRECIATION LUNCH CELEBRATION
In recognition of February birthdays and work anniversaries
TUESDAY FEBRUARY 13TH 12:00-1:00 PM
SQUAWK BOX CONFERENCE ROOM
CNBC