

CNBC digital flyers

I created flyers for a series of different corporate events that would be dispersed digitally in various platforms.

Being internal, these pieces had more room to bend the corporate brand guidelines, but still had to incorporate certain elements like Gotham fonts, to still invoke the company's voice. Textures, imagery, & unique color palettes were thereby used to make each distinct & convey to the viewer the topic & tone of each event.

Photoshop | Illustrator | InDesign



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A CONVERSATION WITH
CHELSEA BRAY

Health Coach, Mom, & Author of
**"ADVENTURES DOWN
AUTISM AVENUE:
A TRIP TO THE FARM"**

JOIN US ON TEAMS
TUESDAY, APRIL 22
12:30P-1P

MyAbilities
Network
@NBCUniversal

JOIN US FOR TWO EVENTS ON
TUESDAY, JULY 8
WITH INVICTUS BAKERY!
OPEN TO ALL NBCU EMPLOYEES

**12PM
VIA TEAMS**
Learn the history of bakery
and how it supports people
on the autism spectrum

**12PM - 2PM
OUTSIDE THE DISH CAFE**
Meet the bakers
and purchase tasty treats!

MyAbilities
Network
@NBCUniversal

INVICTUS
Bakery

**SITUATIONAL
AWARENESS**
AND ACTIVE SHOOTER TRAINING

SIGN UP NOW!
NOV 19, NOV 26, DEC 5, OR DEC 11
900 SYLVAN AVE, ENGLEWOOD CLIFFS, NJ
2ND FLOOR, SOUTHEAST CORNER (OPEN SPACE)

PLEASE CONTACT SABRINA.WEISBROT@NBCUNI.COM
FOR ANY QUESTIONS

WE ENCOURAGE ALL EMPLOYEES TO ATTEND
TO REGISTER, PLEASE [CLICK HERE](#)

NBCUniversal

YOU'RE INVITED

**THE
HAPPIEST HOUR**

In recognition of Summer
birthdays and work anniversaries

**THURSDAY
AUGUST 14TH
3 PM ET** | **THE
MARKETING
CORNER**

CNBC

YOU'RE INVITED

**APPRECIATION
LUNCH
CELEBRATION**

In recognition of February birthdays
and work anniversaries

**TUESDAY
FEBRUARY 13TH
12:00-1:00 PM** | **SQUAWK BOX
CONFERENCE
ROOM**

CNBC

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